

Where can you put a Daikin air purifier?

In any room up to 41m².



Living room



Office



Bedroom



MC704AVM



What makes the DAIKIN AIR PURIFIER special?

MODEL		MC704AVM				
Power supply		1~, 220-240V, 50Hz				
Dimensions (H x W x D)		mm 498x400x198				
Colour		sparkling silver and metallic ocean blue				
Weight		kg 7.0				
MODE (50Hz)		Turbo	H	M	L	Silent
Power input	kW	0.052	0.024	0.020	0.017	0.015
Running current	A	0.46	0.26	0.19	0.16	0.15
Sound pressure level	dB(A)	47	36.5	32	24	16
Air flow rate	m ³ /h	420	270	210	120	60
Pre filter		polypropylene screen with catechin				
Dust collecting element		plasma ionizer (electrostatic dust collection) + titanium apatite photocatalytic filter roll				
Deodorising filter		titanium apatite photocatalytic filter roll				
Catalyst		titanium oxide + special inverter lamp				
Safety devices		front panel switch (safety switch)				
Standard accessories		operation manual, remote control, batteries, titanium apatite photocatalytic filter roll				
OPTION						
Titanium apatite photocatalytic replacement filter roll		BAC959A4				
Wall hanging kit		KKK13A				



Daikin Europe NV is approved by LRQA for its Quality Management System in accordance with the ISO9001 standard. ISO9001 pertains to quality assurance regarding design, development, manufacturing as well as to services related to the product.



Daikin units comply with the European regulations that guarantee the safety of the product.



ISO14001 assures an effective environmental management system in order to help protect human health and the environment from the potential impact of our activities, products and services and to assist in maintaining and improving the quality of the environment.



Daikin's unique position as a manufacturer of air conditioning equipment, compressors and refrigerants has led to its close involvement in environmental issues. For several years Daikin has had the intention to become a leader in the provision of environmental-friendly products. This challenge demands the eco design and development of a wide range of products and an energy managementsystem which involves energy conservation and reduction of waste.

Daikin products are distributed by:

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UKEPLE05-46

Create a better atmosphere

Higher air quality with Daikin.



www.daikin.co.uk

Clean air everywhere

Why purify your indoor air?

We all know the air we breathe affects our health, but did you know that **air indoors can be ten times as polluted as outdoors**? Although most houses today are well isolated, many are poorly ventilated.

We spend most of our time indoors (60-95% of our day), so we need to be sure we're breathing high-quality air. Every day, we take about 22,000 breaths, which add up to a total of 12,000 litres of air!

Certain particles in the air can be especially **harmful to people who suffer from allergies, or respiratory conditions** such as asthma or chronic bronchitis. For them, improving the air quality at home and at the office is particularly important.



Why choose Daikin?

Day and night, the MC704AVM photocatalytic air purifier tackles the problems caused by **pollen, house dust mites, pet hairs, viruses, bacteria, moulds, smoke and odours**, breaking down these airborne pollutants.

NEW

It adsorbs and deactivates 99.6%¹ of the airborne house dust mite and pollen allergens, removing virtually all dust from the air with one of its brand new features - **the powerful anti-viral catechin pre-filter**.



**99.99%
antibacterial
filter**

Another new feature, the titanium apatite photocatalyst is an **antibacterial filter** that deactivates 99.99% of bacteria and viruses.



**85%
Deodoriser**

Plus: Deodoriser wipes out 85% of odours².



**420m³/h
rapid air
purification**

Powerful, **rapid air purification** in rooms of 41m² or less.



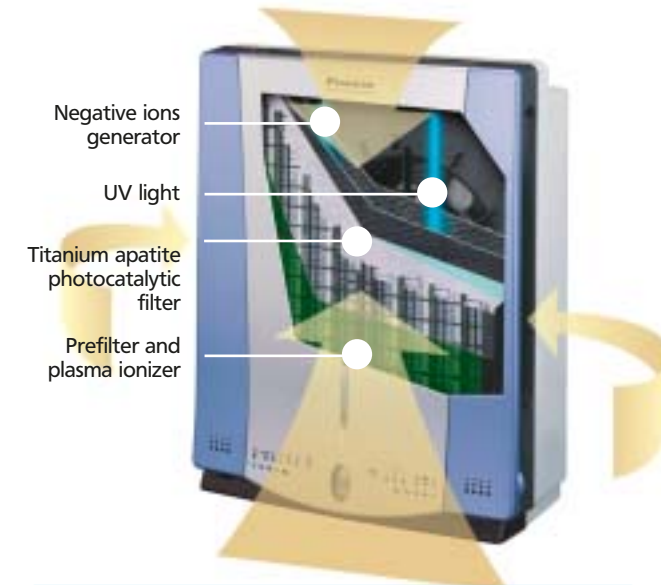
**16 dBA
Ultra Quiet
mode**

16 dBA **Ultra Quiet mode** - so quiet you can barely hear it.

¹ Figure is based on research conducted by the Wakayama Medical University on the deactivation of allergens.

² Figure is based on performance in removing, from a 1m³ closed vessel after one minute of air purifier rated operation, the ammonia, acetaldehyde, and acetic contaminants produced by five smoked cigarettes.

Why is the MC740AVM the right air purifier for you?



- **Special pollen mode** for the seasons that cause the most problems.
- **Negative ion generator** makes the air feel fresh and natural, like the air near waterfalls and in forests.
- **Low cost, low maintenance** - one filter roll can last 7 years³.
- **Compact and easy to carry**, with a stylish, modern look that complements the design of any room.



³ Under normal conditions. For details, please refer to the instruction manual.

